

INTERNATIONAL MARITIME TRADE - BE PART OF A WINNING TEAM



Dates

15 April 2010
7 May 2010

Duration

Half day (9.15am – 1.00pm)

Course Cost

Members **£130**
Non members **£175**

Includes registration, course materials and lunch.

Who Should Attend?

All staff working in an import/export-related role within, for example:

- Banks
- Import/ Export Companies
- Shipping Lines
- Hauliers
- Freight Forwarding Agents
- Customs and Excise
- Port Operators

Prior Knowledge

Delegates will ideally have at least one year's experience in an import/export related role.

Venue

Quay Skills Training Suite
Mersey Maritime Group
Monks Ferry
Birkenhead, Wirral
CH41 5LH

Cost is quoted exclusive of VAT, which will be added at the standard rate



Course Overview

International trade is a crucial element of the UK economy, with over 95% of imported and exported goods transported by sea. This half day professional development course allows those employed in the business of international trade to participate in and gain a greater understanding of the various roles, challenges and legislative processes required to ensure the successful importing and exporting of goods from point of origin to delivery.

The course is delivered using cutting edge simulator technology incorporating industry standard documentation and support materials that reflect current working practices.

Aims and Structure

The goal of the simulators is to allow safe and effective exposure to the roles undertaken by the key players in the imports/export process. These are:

- Banks
- Importers
- Exporters
- Carriers (ships)
- Hauliers
- Forwarding Agents
- Customs and excise
- Port Operators

Half Day Package

Consisting of:

- An introduction to personal skills and goal setting
- A two hour session in the International Trade Simulation Suite
- A post-event review of personal development

Course Objectives

On completion of the half day session delegates will have:

- Gained an understanding of the various roles and responsibilities of the key organisations engaged in maritime trade (banks, hauliers, ports etc).
- An appreciation of the skills and tasks needed to trade on a global scale.
- Participated in problem solving of common issues involved in successful trade.
- Practised their negotiating and communications skills.

To check availability and reserve a place on this course, contact **MERSEY MARITIME TRAINING** on

Telephone: 0151 647 47 47

or email: tim.sung@merseymaritime.co.uk